

Barnes-Jewish St. Peters & Progress West FOUNDATION



Event: Health, Healing & Hope Gala

Event Date: Last Saturday of September

Event Fundraising Goal: \$250,000

- Funds from sponsorship: \$50,000
- Funds from sale of tables/tickets: \$42,000
- Funds from raffles, life auction & silent auction: \$90,000
- Funds from FAN: \$68,000

Event Purpose: To raise funds in support of efforts like:

- The care and comfort of our frontline caregivers and physicians.
- Providing necessary therapies, classes, and support groups for patients across Barnes-Jewish St. Peters, Progress West and Siteman Cancer Center.
- Enhancing innovative, lifesaving services across St. Charles County, like our Infusion Center at Barnes St. Peters or our Newborn ICU at Progress West.
- Providing accommodations for patients & families who must travel long distances to our facilities.
- Expanding our community education programs to our local school districts and other community partners.
- Scholarship support to our nursing staff who look to further their careers with BJC.

Committee Chair Responsibilities:

- Lead committee meetings in collaboration with Foundation staff member
- Hold monthly Chair meetings with Emily and Kristie beginning in March
- Set agenda in collaboration with Foundation staff member
- Delegate tasks as needed
- Drive the overall vision and ultimate success of the event

Committee Expectations:

- Support and further the fundraising goals of the event
- Be a community advocate for the event
- Hold consistent meetings monthly March – September
- Meetings will take place at an agreed upon time and will last about one hour.
- Be on site 1-2 days prior to event to assist with basket assembly, transportation of items, and set up of event space. Total time commitment for set up: 5-10 hours
- Total time commitment prior to event day: 10-15 hours
- Present on the day of the event for the duration of the event

Committee Roles:

- Host Committee: table recruitment and registration, community engagement, and BJC engagement
- Sponsorship solicitation and stewardship
- Silent Auction & Raffle Item Procurement
- In-kind donation procurement (such as food, entertainment, and beverage)
- Logistics – working in collaboration with Kristie to orchestrate a smooth event
- Community partner engagement and recruitment
- Internal support and engagement with staff

BARNES-JEWISH ST. PETERS & PROGRESS WEST FOUNDATION

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www.bjstcharlescounty.org/Foundation